



## Media

### News Release - Magna's PureView window wins 2015 PACE Award

*Innovative pickup truck slider provides clean, elegant appearance with reduced manufacturing complexity*

AURORA, ON, April 22, 2015 /CNW/ - Magna International Inc. has been selected as a 2015 *Automotive News* PACE Award winner for its PureView™ seamless sliding window.

(Photo: <http://photos.prnewswire.com/prnh/20150422/200392>)

"On behalf of Magna Closures and our product development, engineering and sales teams, we are honored to accept this PACE Award for our PureView seamless sliding window and we appreciate the prestigious recognition our innovative product has received," said Frank Seguin, president of Magna Closures.

PureView eliminates the vertical seams that mark the edges of conventional pickup truck sliding rear windows, creating a smooth opening when viewed from outside. The first-to-market design made its debut on the 2015 Ford F-150 and sets a new trend for power sliders by reducing component needs and improving overall functionality and manufacturing efficiency.

"Magna continuously applies our innovation development process across all product areas and vehicle segments – we're always working on that next game-changing innovation," said Swamy Kotagiri, Magna Chief Technology Officer. "With the PureView seamless slider we seized the opportunity to lead the market with a desirable new design and improved functionality."

Standard sliding rear windows typically contain three pieces of glass – left and right panes that don't move, plus the sliding portion in the middle, all held together by a support structure that requires numerous components. The PureView seamless sliding window uses only two pieces of glass – the exterior surround and the sliding portion, which reduces build componentry and complexity.

In addition to its streamlined looks, the window's two-piece design enables continuous uninterrupted defrost capability for the larger surrounding glass. The new design also contributes to vehicle weight savings, as the seamless power slider uses a lighter window control module.

The *Automotive News* PACE Awards celebrate automotive suppliers' innovations in products, manufacturing processes and information technology. PACE stands for Premier Automotive Suppliers' Contribution to Excellence, and the winners were announced at the 21<sup>st</sup> annual awards ceremony on April 20, 2015, in Detroit, Mich.

#### **About Magna International**

We are a leading global automotive supplier with 313 manufacturing operations and 84 product development, engineering and sales centres in 28 countries. We have approximately 131,000 employees focused on delivering superior value to our customers through innovative products, processes and World Class Manufacturing. Our product capabilities include producing body, chassis, interior, exterior, seating, powertrain, electronic, vision, closure and roof systems and modules, as well as complete vehicle engineering and contract manufacturing. Our common shares trade on the Toronto Stock Exchange (MG) and the New York Stock Exchange (MGA). For further information about Magna, visit our website at [www.magna.com](http://www.magna.com).

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