



Media

News Release - Magna Recognized As Most Innovative With Drivetrain Technologies

SAILAUF, Germany, April 30, 2015 /PRNewswire/ - Magna International Inc. has received the Automotive INNOVATIONS Award 2015 for its strength in the development of drivetrain technologies. The Center of Automotive Management (CAM) and PricewaterhouseCoopers (PwC) presented Magna with the award for the most innovative supplier in the Drivetrain Technology category at a gala held in Frankfurt, Germany, on April 29, 2015.

(Photo: <http://photos.prnewswire.com/prnh/20150430/212956>)

"We are honored that the Center of Automotive Management has recognized Magna and our ability to deliver innovative products that meet the needs of the market," said Swamy Kotagiri , Chief Technology Officer, Magna International, accepting the award. "As a global leader in four-wheel- and all-wheel-drive technologies, Magna know-how is found on millions of vehicles on the road; therefore, we are constantly striving to make our products smarter, cleaner, and safer with each new generation."

With the award, CAM and PwC particularly honored two of our technologies:

- Magna's FLEX4™ technology, the first all-wheel drive (AWD) disconnect system that automatically shifts between true two- and four-wheel drive and reduces fuel consumption by up to ten percent compared to other AWD systems.
- MILA Blue concept car that Magna presented at the Geneva Motor Show 2014. MILA Blue is an innovative, natural-gas powered, A-segment lightweight vehicle that produces less than 49g CO₂/km.

"CAM has researched the most innovative companies in the automotive industry in our annual study for ten years. This year's expert panel considered Magna's holistic and innovative approach, the company's leadership position in driveline, and its technologies that address key industry trends," said Prof. Dr. Stefan Bratzel , Center of Automotive Management.

As part of the Automotive INNOVATIONS Award selection process, 300 supplier innovations were evaluated, 72 of them in the Drivetrain Technology category which included technologies such as conventional motors, alternative drivetrains, transmissions and exhaust systems.

About Magna International

We are a leading global automotive supplier with 316 manufacturing operations and 87 product development, engineering and sales centres in 29 countries. We have approximately 133,000 employees focused on delivering superior value to our customers through innovative products, processes and World Class Manufacturing. Our product capabilities include producing body, chassis, interior, exterior, seating, powertrain, electronic, vision, closure and roof systems and modules, as well as complete vehicle engineering and contract manufacturing. Our common shares trade on the Toronto Stock Exchange (MG) and the New York Stock Exchange (MGA). For further information about Magna, visit our website at www.magna.com.

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